The Besties

Ambassador Program

Welcome to The Besties Ambassador Program. We're pleased to partner with dog lovers who share our appreciation for thoughtfully designed pet essentials.

01. Ambassador Benefits

- Complimentary welcome gift selected by The Besties
- Special birthday gift during active membership
- 25% off your first purchase
- Occasional complimentary products and ambassador exclusives
- Early access to product launches and special promotions

02. Commissions & Discounts

Ambassadors may choose between:

- 10% cash commission, paid monthly, or
- 15% store credit, issued monthly.

Commissions apply to qualifying completed, non-refunded product sales, excluding taxes and shipping.

Each ambassador receives:

- 10% Follower Code: For your audience; eligible purchases earn commission.
- 20% BFF Code: For friends and family; no commission earned.

Discount codes may not be misused, distributed through coupon websites, or used for self-referrals. Discounts cannot be combined unless authorized by The Besties.

03. Ambassador Commitments

- Publish at least 2 original posts per month featuring The Besties products (Reels, photos, or carousels).
- Share at least 1 Instagram Story per week, which may be a repost of The Besties' content.
- Support relevant product launches, promotions, and brand announcements.
- Tag @thebestiespetshop in relevant content.
- Maintain authentic, accurate, and brand-appropriate content.

04. Content & Disclosure Guidelines

- Clearly disclose gifted products, discounts, or commissions when promoting The Besties, as required by FTC guidelines. Disclosures must be easy to notice, appearing at the beginning of captions and visibly within Stories or Reels. Examples include "Gifted by The Besties" or "I earn commission on purchases using my code."
- Ambassadors grant The Besties permission to repost their program-related content on its social media, website, and marketing emails with credit. Paid advertising requires separate permission.
- Content must reflect genuine experiences and must not contain misleading product claims.

05. Program Terms

- Participation begins upon acceptance and is reviewed after the initial three months.
- Either party may end participation with written notice.
- The Besties may discontinue participation for repeated inactivity, misuse of codes, or violations of program requirements.
- Valid commissions earned before termination will be honored.
- Program benefits or terms may be updated with reasonable notice, without affecting commissions already earned.
- Ambassadors participate independently and are not employees of The Besties.

Agreement & Acceptance

By accepting an invitation to join The Besties Ambassador Program, you acknowledge that you have read, understood, and agree to these terms.

The Besties Pet Shop

Curate Your Look. Designed to Pair. — The Besties